

## School of Commerce & Management Organizes

### Five Days 2<sup>nd</sup> International Workshop On

#### “INNOVATIVE TEACHING PEDAGOGY AND QUALITY OF RESEARCH PUBLICATIONS”

September 25 -29, 2023



#### CHIEF PATRON

**Prof. (Dr.) Ashok K Puri**  
Vice-chancellor,  
IEC University H.P

#### Collaboration with

- > Petroleum- Gas University of Ploiesti, Romania
- > Tishk International University, Iraq
- > Abdul Ahad Azad Memorial College Bemina, Srinagar
- > Belarus State Economic University, Europe
- > University of Sinop, Turkey

#### PATRONS



**Prof. (Dr.) Randeep Singh**  
Pro Vice-chancellor,  
IEC University H.P



**Er. Vinod Kumar**  
Registrar,  
IEC University H.P



**Dr. Vijay Thakur**  
Dean Academics,  
IEC University H.P

#### ORGANIZING SECRETARY



**Prof. (Dr.) Divya J Thakur**  
Dean, School of Commerce  
and Management,  
IEC University H.P



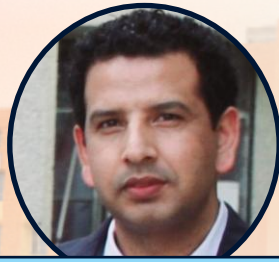
**Dr. Kiran Chauhan**  
Assistant Professor,  
Department of Business Management &  
Commerce, IEC University H.P.

GOOGLE FORM LINK FOR REGISTRATION: <https://forms.gle/E9sPK3QFW5jxPE9RA>

**IEC UNIVERSITY, HIMACHAL PRADESH**

Atal Shiksha Nagar, (Kallujhanda), Near-Village Nanak Pura, Pinjore-Nalagarh Highway, Baddi, District - Solan  
Himachal Pradesh-174103 (India)

## Expert Speakers:



**CHIEF GUEST**

**Dr. Firdous Ahmad Malik**  
Assistant Professor, Economics  
University of The People  
USA  
**(Inauguration Session)  
Day-1**



**CHIEF GUEST**

**Dr. Amna Mirza**  
Associate Professor  
Sarojini Naidu Centre for  
Women's Studies, Jamia Millia Islamia  
University, Delhi  
**(Valedictory Session)  
Day-5**

**Day 1**

**Day 2**



**SPEAKER**

**Dr. Anukrati Sharma**  
Head & Associate Professor  
Department of Commerce &  
Management University of Kota,  
Rajasthan, India



**SPEAKER**

**Dr. Noor Un Nisa**  
Eheed College,  
Westford Education Group  
Sharjah, UAE



**SPEAKER**

**Prof. (Dr.) Gul Erol Bayram**  
School of Tourism &  
Hotel Management  
Department of Tour Guiding  
University of Sinop, Turkey



**SPEAKER**

**Dr. Vishal Dagar**  
Assistant Professor  
Department of Economics & Public Policy  
Great Lakes Institute of Management  
Gurgaon



**SPEAKER**

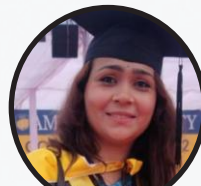
**Dr. Mirela Panait**  
Professor  
Petroleum - Gas University  
of Ploiesti, Romania

**Day 3**



**SPEAKER**

**Dr. Yanki Hartijasti**  
Associate Professor,  
Fakultas Ekonomi Dan Bisnis  
Universitas Indonesia



**SPEAKER**

**Dr. Supriya Lamba Sahdev**  
Associate Professor,  
HOD Marketing  
ISBR Business School, Bengaluru,  
Karnataka, India



**SPEAKER**

**Dr. Naveed Ahmad Lone**  
Assistant Professor, Economics  
Abdul Ahad Azad Memorial Degree  
College Bemina Srinagar  
Cluster University Srinagar, J&K, India

**Day 4**

**Day 5**



**SPEAKER**

**Dr. Hussaini Bala**  
Assistant Professor  
Department of Accounting,  
Banking and Finance  
Tishk International University, Iraq



**SPEAKER**

**Prof. (Dr.) Volha Rudkouskaya**  
Associate Professor  
Head of Department  
Belarus State Economic University,  
Europe



**SPEAKER**

**Prof. (Dr.) Sanjay Kumar**  
Principal  
RV Higher Education & Technical  
Institute, Greater Noida, India



**SPEAKER**

**Dr. Dababrata Chowdhury**  
Associate Professor,  
Christ s Business School  
Canterbury Christ Church  
University, UK

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## TOPICS

- **Dr. Anukrati Sharma:** Book Publications with the International Publishers  
Research and Teaching Methodologies under NEP
- **Dr. Noor Un Nisa:** Research Philosophy and Paradigms: Design your Research Scientifically.
- **Prof.(Dr) Gul Erol Bayram:** Industry Partnerships for Hospitality and Tourism Education in Turkey
- **Dr. Vishal Dagar:** Technical Efficiency and Productivity Analysis
- **Dr. Mirela Panait:** Universities -players in the Race for Sustainable Development.  
The Contribution of Research Activity
- **Dr. Yanki Hartijasti:** The Impact of Innovative Lecture Method of Student's Academic Performance
- **Dr. Supriya Lamba Sahdev:** Innovative Teaching Pedagogy and Quality of Research Publications
- **Dr. Naveed Ahmad Lone:** Conducting Research in Social Science: An Ethical Perspective  
Research Methodologies: A systematic Approach  
SPSS: Uses and Applications in Social Science
- **Dr. Hussaini Bala:** Conceptualising Mediation and Moderation in Graduate's Research  
Classes and the Role it Plays in Producing Innovative and Quality Research Publications
- **Prof. (Dr.) Volha Rudkouskaya:** Teaching Economic Disciplines: Challenges and Solutions  
Research in Finance: Challenges and Solutions
- **Prof. (Dr.) Sanjay Kumar:** Innovative Teaching Pedagogy using Technology and Research:  
A Study with references to Student Perspective
- **Dr. Dababrata Chowdhury:** Globalisation and Effect of Knowledge Management in the Organisation

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#### ABOUT THE UNIVERSITY

**IEC University (India Education Centre)** is located at the HIMUDA Education Hub, near the village Kallujhanda, Solan district, Himachal Pradesh, India. It was established in 2012. IEC University aims to deliver multi-disciplinary world class education through effective and efficient processes to make it accessible to all the sections of society. Sprawling over 14.5 acres and situated on the foothills of beautiful Shivalik Mountains, the University campus is an escape from the madding crowd. Lined with lush green trees, beautifully landscaped gardens and magnificently designed buildings with state-of-the-art facilities, IEC experience is truly exceptional. IEC University, one of the best university in Himachal Pradesh is a government-recognized university with the right to confer degrees as per the Sections 2(f) of the UGC Act, 1956. The University is recognized & approved from various Statutory Bodies like Bar Council of India, Pharmacy Council of India and Indian Association of Physiotherapists.

#### ABOUT THE SCHOOL OF COMMERCE AND MANAGEMENT

Our School of Commerce and Management has two departments i.e. Department of Business Management & Commerce & Department of Hotel Management, Travel & Tourism. The Department of Business Management and Commerce offers BBA, B.com, MBA and Ph.D. Courses and Department of Hotel Management, Travel & Tourism offers B.Sc. Hotel Management and PhD Courses. The core objective of the School of Commerce and Management is acquaint students to the professional, business, and academic environment by enhancing their inherent talent and skills. The school believes in nurturing young minds studying in the fields of commerce and management and Hotel Management in a way that they are competent to handle jobs internationally. Hotel Management, Travel & Tourism prepares students for careers in hospitality, travel and tourism, tourism experience management, hotel and resort management, and hotel real estate development. Additionally, because of our tie-ups with several successful management organizations and industries, the students are provided with numerous opportunities for their career through campus placement. The students are prepared for the industry, businesses and different areas of commerce and management making them capable for different work scenarios.

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#### ABOUT THE WORKSHOP

Touching many young lives, affecting the outcome of so many futures, a teacher is the epitome of a leader. The fundamental duty of a teacher is to provide purpose, direction and motivation to the students and at the same time accomplish the mission of providing education. Innovative pedagogy is the way to enhance teaching and learning performance. Different innovative teaching methods are now used across the globe. Hybrid teaching includes e-learning in addition to face-to-face teaching. The Workshop is an effort towards empowering teachers with innovative, advance pedagogy for their own professional development and students enhanced learning. Use of technology and multimedia is described in details. The Workshop also aims to enable participating researchers and scholars to plan and prepare research publications suitable for world recognized journals (ABDC/Scopus/Higher Impact Factor). Scientific writing is a necessary skill that must be learned by repetitive practice of reading, writing and revising. Scientific writing can take many forms such as project report or dissertation or scientific article in an academic journal. Hands-on experience will be provided on important components of a research paper. The proposed workshop will help the students of UG/PG, research scholars, and faculty to motivate themselves towards research and create research exposure in different dimensions.

**MODE OF WORKSHOP:** Online

**GOOGLE FORM LINK FOR REGISTRATION**

<https://forms.gle/E9sPK3QFW5jxPE9RA>

#### IMPORTANT DATES

Last Date of Registration: **September 23, 2023**

**Online Zoom-Link will be shared through**

Email/WhatsApp on **September 23, 2023**

Morning Session: **11:00 am to 12:30 pm**

Evening Session: **02:30 pm to 4:00 pm**

#### REGISTRATION FEE DETAILS

Students/Scholars	: 500/-
Academician	: 1000/-
Industry Expert	: 1000/-
International:	: \$70

#### E-CERTIFICATE:

E-certificates will be provided to all the registered participants through E-mail.

**Workshop E-Mail Id:**  
[internationalworkshop@iecuniversity.com](mailto:internationalworkshop@iecuniversity.com)

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For any query Contact Us:

**70180-13905**

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Himachal Pradesh-174103 (India)